



## **INTEGRATION BY SPORT**

**YOUR SPONSORSHIP WILL HELP US RAISE AWARENESS FOR FIBROMYALGIA ASSOCIATION, KICK4LIFE & HELP US DELIVER OUR SILKY SKILLS YOUTH CLUB CHALLENGE TO CHILDREN IN THE MOST CASH STRAPPED AND DEPRIVED AREAS IN LIVERPOOL**

### **PROMOTIONAL PACKAGES – INTEGRATION THROUGH FOOTBALL : FREESTYLE IS THE GOAL**

#### **Option 1: DVD Advertisement - £250**

Your company logo will be

- Printed on the DVD's front cover
- Will also appear within the DVD itself

#### **Option 2: DVD Advertisement - £400**

Your company logo will be

- Printed on the DVD's front cover
- Will appear on tracksuits
- Be featured on banners and displayed at events
- Your company details advertised within the DVD

#### **Option 3: DVD Advertisement/Premiere Launch Official Sponsorship - £800**

Your company logo will be

- Printed on the DVD's front cover
- Will appear on tracksuits
- Be featured on banners and displayed at events
- Your company details advertised within the DVD

And

- Your company will be given the opportunity of a filmed interview to provide a brief snapshot to be aired on the DVD.

Plus

- Maximum brand exposure will be given for your company during the forthcoming promotional tour, with your organisation being named as an official sponsor of the premiere launch of the DVD and advertised during activities.

- The DVD's promotion campaign will target, for example, performances/appearances at town centres and shopping centres, schools, youth clubs, colleges, universities, football clubs, and media coverage through radio interviews and on the internet.
- On the night of the premiere launch to be held in a prestigious Liverpool location, performances will be delivered by yours truly, Mr Silky Skills, "... *the most unique freestyler in the world...*" as quoted in the Football Freestyler programme which appeared on the Sky Challenge Channel in 2012; John Farnworth, five times world record-holder and "... *the most technically gifted freestyler ...*", mentioned in the same programme, and who also appeared on Russell Howard's Good News show as well as A Question of Sport; Tommy Baker, a "*legend in the world of basketball freestyle*", four times world record-holder, and highly respected by the Harlem Globetrotters.
- You will be named as an official sponsor of the event in the programme and on publicity banners which will be situated in reception as well as on stage.
- You will receive ten VIP tickets for preferential seating and giving access to all areas, meeting all performers, also photo opportunities.
- The VIP area will offer sponsors the chance to meet all performers, photo opportunities and networking while enjoying complimentary drinks and the finest authentic Caribbean cuisine.
- You will be invited to present young performers from youth clubs with certificates and participation trophies.
- Your company's literature and any promotional merchandise you have will be in *goody bags* for other companies in attendance to collect and learn more about what you to offer.
- Ten DVDs will be given to your company as well as team-building workshop (or you might wish to opt for this workshop to be donated to a youth group/anyone of your choice. This will be delivered by me and a member of the Silky Skills team on the most suitable date for us both.